



jamk.fi

Lakeland
Finland

JAMK Summer School

Leadership, Communication and Scandinavian Tourism
1-21 June 2018

2018



Experience JAMK Summer School in Jyväskylä, Finland!



Endless green nature, trees and lakes all around, white nights in the land of the midnight sun, peaceful surroundings in a lively and dynamic city of students. JAMK Summer School offers you all this and much more. Join us for a truly exotic Scandinavian experience in one of the cleanest and greenest countries in the world!

JAMK Summer School is a unique combination of high-quality academic content and a variety of co-curricular activities in the beautiful lake district of Finland. You will live in the heart of the "Shining City" of Jyväskylä with all the shops, restaurants and cafes within a walking distance and yet you will find wide-ranging possibilities for leisure time activities, such as hiking in the forests or national parks, biking, rafting, swimming, and various sports possibilities.

Start the once-in-a-lifetime adventure and join the exceptionally international group of students for a three-week intensive Summer School programme in the heart of Finland. You will make memories and friendships for life!



JAMK has
8 000 students
from over 70
countries

Lively and Energetic JAMK

JAMK is a very energetic and lively environment with 8 000 students from 70 countries and 600 faculty and staff members. It is possible to complete over 30 different degrees in the Schools of Business, Health and Social Studies and Technology, and study at the Teacher Education College to gain teacher's qualification.

JAMK has a very lively multicultural campus life. The facilities are nicely designed with high technology and classrooms are cosy with a relaxed atmosphere. Our library is one of the largest in Central Finland and most of its services are free of charge and available for everybody. We have student lounges, computer labs and wireless networks around the campus. Our restaurants serve lunch and a variety of cafeteria products during the weekdays and our own gym is also available for you. Summer School Office is open and our staff is ready to help on all questions and queries.

Helsinki weekend 1–3 June 2018

HEL YEAH!

Fresh and surprising. Dynamic and lively. Enjoy the slow rhythm of urban Helsinki. Explore and be inspired.

The Summer School experience starts with a weekend in our beautiful capital Helsinki. Our student tutors will meet you at your arrival to Finland and guide and spend time with you and your fellow students in Helsinki. Professional tour guides will take you for a city tour and show the most interesting attractions and sights, such as the Senate Square, Helsinki Cathedral, Sibelius Monument etc. Helsinki is a modern city with half a million residents and yet full of history and small enough for you to get around easily. After enjoying the capital's summertime hustle and bustle, you can hop on one of our buses taking you directly to Jyväskylä.



Programme

Leadership, Communication and Scandinavian Tourism

Intensive, three-week study tracks have been designed to challenge and inspire you in your studies. The learning environment is very multicultural and energetic and our students and faculty come from around the world. JAMK Summer School includes lectures, workshops, get-togethers and interesting site visits. The programme offers both bachelor's and master's level courses to choose from:

- Global Team Leadership
- Creativity Management
- Nordic Business Culture and Communication
- Sport and Tourism Management
- International Business Speaking
- Russian Business Culture and Language
- Mastering European Business
- Global Destination Branding
- Future Trends in Tourism
- Services Design
- Concept Lab: Multidisciplinary Game Development Project
- Concept Lab: Frugal Approaches for Emerging Markets

Apply
1 March –
15 April 2018.
Admin fee
690 €

We recommend the first three courses especially for master's level students, but they are also available for bachelor's level students. After completing the courses of your choice you will receive a Transcript of Records on the credits you have earned. We recommend that you choose four courses of 3 ECTS credits each.

“Amazing classes, best I’ve had in my four years of collegiate experience.”

International visiting professors from partner institutions.

Excursions to Sweden and Russia



Stockholm, Old Town



St. Petersburg, Winter Palace

Spend a Weekend in Stunning Stockholm, Sweden 15–17 June 2018

The beautiful capital of Sweden is built on 14 islands around one of the Europe's largest and best-preserved medieval city centres. The list of things to do in Stockholm is endless and there are more than a hundred attractions to choose from. You can visit the Royal Palace, amusement park, museums, parks, historical sites, go shopping or just walk around the beautiful Old Town, one of the foremost attractions in Stockholm, founded in 1252.

Discover the Magic of Russia's St Petersburg 22–26 June 2018

One of the world's most beautiful cities, St. Petersburg has all the ingredients for an unforgettable travel experience: high art, lavish architecture, mysterious twilight of the White Nights, an extraordinary history and rich cultural traditions that have inspired and nurtured some of the modern world's greatest literature, music, and visual art.



Accommodation

The students have a great possibility to stay at Hotel Verso in Jyväskylä. The hotel is located on a beautiful pedestrian street in the centre of the city. Versatile shopping options, interesting cultural attractions and lively nightlife are right at your reach the moment you step out. Verso's Finnish breakfast is excellent and included in the room price. The students will share a twin-room with another student.

Co-curricular Activities

The Summer School offers you a great opportunity to take part in various cultural and social activities. We will start with a cruise on the beautiful Lake Päijänne. The cruise includes a buffet dinner, which you can enjoy with your fellow students while experiencing the unique Finnish lakeside scenery. We are also thrilled to invite you to join us for a Traditional Finnish Summer Eve Experience at Varjola estate. You will have an opportunity to experience Finnish luxury smoke saunas, hot jacuzzis, grilling sausages, a dip into the lake and simply enjoy the Varjola surroundings. For the daredevils Varjola also offers an opportunity to go rafting. In addition to these events, you will have a possibility to take part in various sports and cultural activities, get-togethers, farewell parties etc.

You can join our excursions to St Petersburg, Russia and Stockholm, Sweden and you can travel on your own or with other students e.g. to Tallinn, Estonia. Jyväskylä is located in the centre of Finland making it very easy for one to explore the other Finnish cities and small towns during the weekends. And why not make the most of your time in Northern Europe and continue your stay with a visit to any European countries, which are only a few hours away by plane.

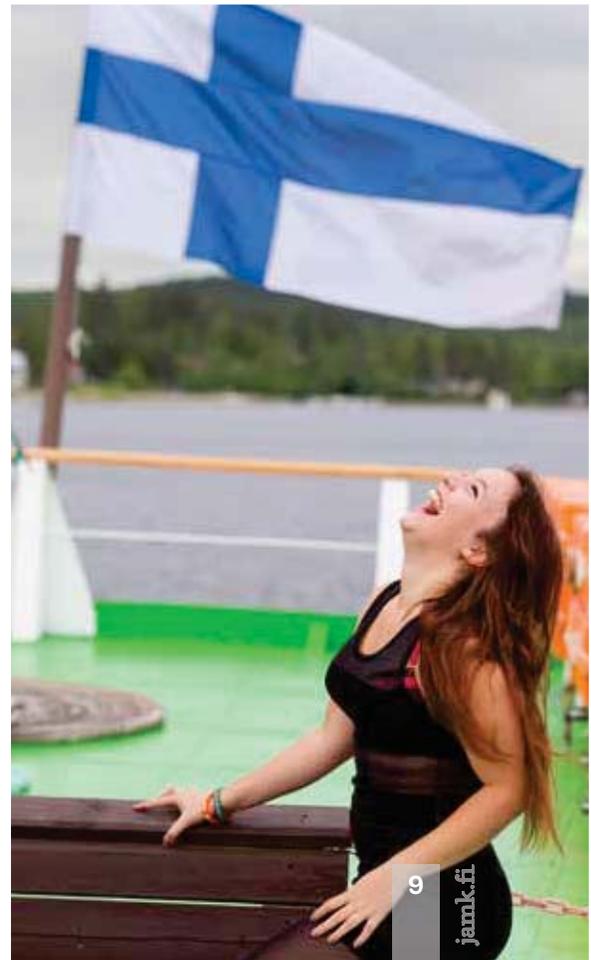
“Never in my life did I ever think I would go to Finland. It is so funny because I never heard of the place or knew about it, and now I am completely in LOVE with it! I had such an amazing time there, all the Finns are so nice. I loved how it never got dark, and the location of the university is so beautiful, especially with the lake in the back.”



Let Jyväskylä Get You Inspired!

Every 3rd person that you pass in Jyväskylä is a student.
The city is very dynamic.

- a pocket size metropolis with a lively urban centre
- all the services, shops, schools and work are close at hand
- a wide variety of leisure and sport activities
- a modern centre for industry and learning
- population 137 000
- a beautiful city full of nature, and situated between lakes and hills



Higher Education in Finland – Sign of Quality

Finnish education system is quick to adapt and adopt innovative studying methods and techniques. For example, problem-based learning has been in use at Finnish education institutions for many years. Teaching methods in Finland are far from authoritarian way of learning. The key learning ethos are interaction, collaboration, and exploration. A learning system characterized by the continuum of discussion, cooperation, and information seeking to ideas formation process makes the Finnish education unique.

Finnish higher educational institutions are notably autonomous but largely funded by the Ministry of Education and Culture. Therefore, the Ministry also oversees the quality of teaching carefully.

These efficiently managed institutions:

- react to the needs of the society, business and industry in their curricula and teaching
- provide a wide range of high-quality programmes in English for exchange and degree students
- give their students transferrable skills on which they can build their future both in academic fields and in the private sector job market

The institutions are small enough to operate functionally and effectively. They are all internationally oriented with special regional features, and one can choose from a variety of learning environments ranging from larger urban campuses to ones that are close to nature.

How does the Finnish education system rank?

The best education system in Europe and the 5th best in the world

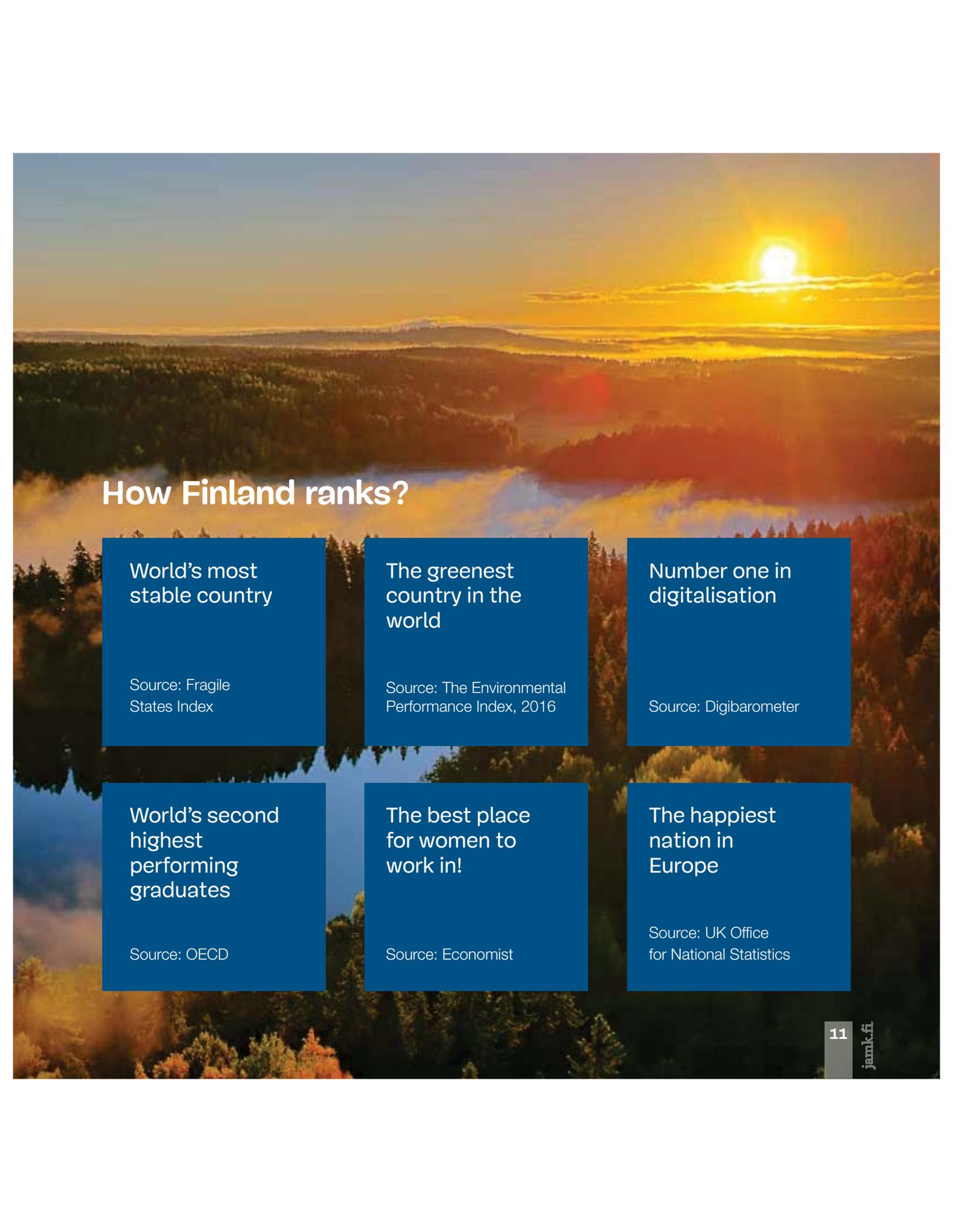
Source: Pearson

Maximum efficiency in the study

Source:
Gems Education Solutions

Sixth best higher education system in the world

Source: Universitas 21



How Finland ranks?

World's most stable country

Source: Fragile States Index

The greenest country in the world

Source: The Environmental Performance Index, 2016

Number one in digitalisation

Source: Digibarometer

World's second highest performing graduates

Source: OECD

The best place for women to work in!

Source: Economist

The happiest nation in Europe

Source: UK Office for National Statistics



Vancouver

Toronto

San Francisco

Mexico City

Buenos Aires

London

Paris

Frankfurt

Stockholm St Petersburg

Helsinki

Oulu

Jyväskylä

Helsinki

Tervetuloa!
Welcome!
Välkommen!
¡Bienvenido!
Bienvenue!
欢迎
Добро Пожаловать!

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www.jamk.fi/summerschool
JAMK University of Applied Sciences